



SPONSORSHIP OPPORTUNITIES

ANNUAL IRELAND NETWORK BALL | FEBRUARY 8, 2025 | THE DRAKE

We are pleased to offer sponsorship and advertising opportunities for our Signature Event. Funds raised from the Annual Ball underwrite INC programming, which allows 100% of Ball fundraising proceeds to be donated to Concern International and Irish Community Services. With over 2,000 email recipients and 4,500 social followers, we offer your company great visibility in our communications. Thank you for your partnership!

Ireland Network Chicago is a 501(c)6 organization. Charitable donations may be deductible as trade or business expenses.

ABOUT THE BALL

Ireland Network Chicago members and guests have gathered at our annual Ball for over 20 years, and our membership continues to grow to be our largest to date!

With over 400 expected attendees, the Ball is the premier Irish community black-tie event. It features a champagne reception, five-course dinner, live band, dancing and much more. We hope you will join us at this milestone gala!

BALL SPONSORSHIP BENEFITS	PREMIER [\$15,000]	PRESENTING [\$10,000]	PARTNER [\$6,000]	LEADERSHIP [\$4,000]	CONNECTOR [\$2,500]	FRIEND [\$1,000]
Naming rights for the event	•					
Exclusive sponsor placement on app homepage, throughout app and in digital video	•	•				
Two Tables of 10 with PREMIER SEATING at the black-tie Ball (\$8,000 VALUE)	•					
Table of 10 with PRIORITY SEATING at the black-tie Ball (\$4,000 VALUE)		•				
Table of 10 at the black-tie Ball (\$4,000 VALUE)			•			
Four tickets to the black-tie Ball (\$1,600 VALUE)				•		
Two tickets to the black-tie Ball (\$800 VALUE)					•	
High visibility placement on dedicated sponsor page of app and in digital video (\$650 VALUE)	•	•	•			
Inclusion on dedicated sponsor page of app and in digital video				•	•	•
Logo on Ball step and repeat backdrop	•	•				
Company Featured as the Host Sponsor for the February First Friday	•					
Full page ad in Program (\$650 VALUE)	•	•	•			
Half page ad in Program (\$400 VALUE)				•	•	•
Ten IN Chicago year-long memberships (\$1,250 VALUE)	•			•		
Five IN Chicago year-long memberships (\$625 VALUE)		•				
Two IN Chicago year-long memberships (\$250 VALUE)			•	•	•	•
Logo featured in event promotions (e-blasts, social media, etc.) and on sponsor page of website	•	•	•	•	•	•
Opportunity to feature news, offers and thought leadership via newsletter and social media	•	•	•	•	•	•

Don't see what you're looking for? Let us customize a sponsorship just for you! Contact us at sponsorship@chicagoireland.org

DIGITAL BALL PROGRAM ADVERTISING RATES

Full Page \$650 | Half Page \$400

A downloadable link to the Ball brochure including hyperlinks to sponsor sites that will be part of the web-app and shared across all INC communication channels following the event.

DIGITAL BALL PROGRAM AD + LOGO SPECIFICATIONS

Full-page ad (full-bleed): 8.5" x 11" + 1/8" bleed & crops
 Full-page ad (no bleed): 8" x 10.5"
 Half-page ad: 8" wide x 5" high

*For web-app, send logo as vector file (PDF, EPS or SVG) or transparent PNG, and include website link.

Ads must be sent as PDF or high-res JPG at 100% size in CMYK

ARTWORK DUE BY 1/10/25 to sponsorship@chicagoireland.org

Submissions and payments received after this date are not guaranteed inclusion in the program.

THANK YOU FOR YOUR SUPPORT!